

Conference Program

	Day	Time	SESSION TOPICS
Auditorium Ástor Piazzolla	Wed	8:30 AM	<p>Plenary Session 1: The Networked Public Sphere and the Structure of Public Opinion Session Chair: Michael Traugott mtrau@umich.edu (University of Michigan and Institute for Social Research, ISR USA)</p> <p>AAPOR2025: Implications for Global Public Opinion Research and the Decade to Come Michael Link (The Neilsen Company and President, American Association for Public Opinion Research)</p> <p>Traces of Public Sentiment in the Networked Public Sphere: Examples and Opportunities Dhavan Shah (Maier-Bascom Professor at the University of Wisconsin–Madison and Director of the Mass Communication Research Center)</p>
B-1	3	Wed 10:30 AM	<p>Theorising and Measuring Public Opinion in an Era of Social Networks and Data Wealth Session Chair: Hernando Rojas hrojas@wisc.edu</p> <p>Big Data and Public Sentiment: Using Computational Approaches Dhavan Shah (Maier-Bascom Professor at the University of Wisconsin–Madison and Director of the Mass Communication Research Center)</p> <p>The Networked Public Sphere and the Structure of Public Opinion Lewis Friedland (UW–Madison)</p> <p>Egocentric publics & opinion Hernando Rojas (University of Wisconsin–Madison)</p> <p>Political Engagement 2.0 – Politicians in Social Media as Catalysts of Citizens Involvement Carlos Muñiz (Universidad Autónoma de Nuevo León)</p>
B-2	2	Wed 10:30 AM	<p>Consumer Culture and Market Movements Session Chair: Paula Magariños pm@sotomagarinos.com.ar</p> <p>Globalization and Free Market: Views From Around the World Vanesa Berenstein (GlobeScan Inc.), Constanza Cilley (Voices Research & Consultancy)</p> <p>Evolving as Technology Evolves Mercedes Ruiz Barrio (TNS Gallup Argentina), Antonio Gómez</p> <p>Attitudes, Beliefs and Public Mood: How Purchasing Strategies Adapt to a Changing Environment Paula Magariños (Soto – Magariños / UBA / UNA)</p> <p>User Research Methods Applied by Private Companies: Multiple Case Study Cristina Zabotto (Federal University of São Carlos), Flavia Ciaccia (Federal University of São Carlos), Claudia Santos (Federal University of São Carlos), Henrique Galante, Ana Silva, Benedito Benze.</p> <p>The Acceptance of Market Economics: A Cross-National Comparison Using the World Values Survey Jon Miller (University of Michigan), Ronald Inglehart (University of Michigan, USA)</p>

B-3 4 Wed 10:30 AM **Perspectives on Democracy: Evidence from the AmericasBarometer 2014**
Session Chair: Elizabeth Zechmeister
liz.zechmeister@vanderbilt.edu
Marijuana Legalization in the Americas
Fernanda Boidi (Insights Research and Consulting)
Security, Policy Priorities, and Democracy in the Americas
Elizabeth Zechmeister (Dept. of Political Science, Vanderbilt University)
Individual and Contextual Determinants of Subnational Vote in Argentina
Germán Lodola (Universidad Torcuato Di Tella)
The Determinants of Public Support for Militarizing Domestic Security: Evidence from the AmericasBarometer
Orlando Pérez (Millersville University)

B-4 8 Wed 10:30 AM **Gender and Sexual Identity**
Session Chair: Miguel Ángel Torhton Granados
mtorhton@gwmail.gwu.edu
Democracy, Political Rights and Gender Quotas: A Study of Brazilian, Bolivian and Argentinean Laws
Polianna Pereira dos Santos (Universidade Federal de Minas Gerais),
Júlia Rocha de Barcelos (Universidade Federal de Minas Gerais),
Sâmya Nagle (Universidade Federal do Piauí)
The effect of religion, democracy and economic development on individual determinants of negative attitudes towards homosexuality: a comparative analysis
Ariel Azar (Pontificia Universidad Católica de Chile), Cristian Valenzuela (Universidad de Chile), Fiorella Santis (Pontificia Universidad Católica de Chile)
Gender Gap in Mexican Presidential Elections
Miguel Angel Torhton Granados (The George Washington University)
Bridging Semantic and Network Analysis in SNS: the Case of the Hashtag #vamosfalarsobreaborto (let's talk about abortion) in an Ego Network on Twitter
Diogenes Lycario (Pos-Graduation Program on Communication / Fluminense Federal University|UFF), Marcelo Alves (Pos-Graduation Program on Communication of Fluminense Federal University|UFF)

B-5	6	Wed 10:30 AM	<p>Media, Public Opinion and New Social Networks Session Chair: Demian Trilling d.c.trilling@uva.nl</p> <p><i>Viral news: How to predict news sharing based on article characteristics</i> Damian Trilling (University of Amsterdam), Petro Tolochko (University of Amsterdam), Björn Burscher (Amsterdam School of University of Amsterdam).</p> <p><i>The effects of incivility, and audience- and media-centric factors on perceptions of bias in science news</i> Sara Yeo (University of Utah), Leona Su (University of Wisconsin–Madison), Dietram Scheufele (University of Wisconsin–Madison), Dominique Brossard (University of Wisconsin–Madison), Michael Xenos.</p> <p><i>Hostile Media and Political Expression Offline and Online</i> Diego Mazorra Correa (Universidad Externado de Colombia), Paola Ríos (Universidad Externado de Colombia), Hernando Rojas (University of Wisconsin–Madison)</p> <p><i>Media Coverage and the Short-Term Dynamics of Candidate Popularity</i> Mona Krewel (University of Mannheim), Julia Partheymüller (University of Mannheim)</p>
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B-6	7	Wed 10:30 AM	<p>New Social Networks, Deliberation and Public Opinion Session Chair: Miguel Oliva moliva@untref.edu.ar</p> <p><i>Investigating the Role of Organic Political Discussion on Partisan Stereotypes</i> Jaime Settle (College of William & Mary), Taylor Feenstra (University of California, San Diego)</p> <p><i>“Public opinion leaderships analysis using methods of social network analysis”</i> Miguel Oliva (Universidad Nacional de Tres de Febrero)</p> <p><i>The socials impact of the internet use by adolescents and adults in Sao Paulo city</i> Julia Rosin (Universidade Federal do ABC), Isadora Castanhedi (Universidade Federal do ABC), Claudio Penteado (Universidade Federal do ABC)</p> <p><i>“A Study of Mediatization Process of the Brazilian Judiciary” (Universidade de Campinas Unicamp)</i> Grazielle Albuquerque</p> <p><i>Online Influence? Social Media Use, Opinion Leadership, and Political Persuasion</i> Brian Weeks (University of Vienna, Department of Communication), Homero Gil de Zuñiga (University of Vienna), Alberto Ardèvol-Abreu (University of Vienna)</p>
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C-1 8 Wed 1:30 PM **Policy and Public Opinion**
Session Chair: Dominique Brossard | dbrossard@wisc.edu

A First Approach Towards a Social Cohesion Index for Old Urban Housing Projects
Adrián Villegas (Gabinete de Comunicación Estratégica / ITAM), Carlos Zedillo (INFONAVIT), Pablo Tavera (Gabinete de Comunicación Estratégica | ITAM), Eduardo Lastra y Lastra (INFONAVIT), María Merino (ITAM), Delfino Vargas (UNAM), joel Sánchez (INFONAVIT)

Public Opinion of Emerging and Established Science: How Publics Assess the Risks and Benefits of Controversial Issues
Dominique Brossard (University of Wisconsin–Madison), Sara K. Yeo (University of Utah), Michael A. Cacciatore (University of Georgia), Heather Akin (University of Wisconsin–Madison), Dietram A. Scheufele (University of Wisconsin–Madison), Michael A. Xenos (University of Wisconsin–Madison),

Distraction Driving And Preventative Programs: Pre- and Post-Campaign Survey Of Public Opinion Related to Behaviors And Deterrents
Coy Callison (Texas Tech University), Shawna White (Texas Tech University), Matthew VanDyke (Texas Tech University)

Findability Aspects in Family Farming Digital Information Environments
Fernando de Assis Rodrigues (São Paulo State University), Elaine Parra Affonso (São Paulo State University), Fernando Luiz Vechiato (São Paulo State University), Silvana Aparecida Borsetti Gregório Vidotti (São Paulo State University), Ricardo César Gonçalves Sant’Ana (São Paulo State University),

Climate Change and Message Framing: Understanding Behavior
Porismita Borah (Washington State University)

C-2 2 Wed 1:30 PM **The Americas and the World: Public Opinion and Foreign Policy in Latin America**
Session Chair: Gerardo Maldonado | gerardo.maldonado@cide.edu

How Deep Is Your Love (For Globalization)? Survey Experiment Evidence from Mexico, Colombia, and Ecuador
David Crow (Centro de Investigación y Docencia Económicas, CIDE)

Testing the Mood Theory in Chile: Do Chileans Really Care about Foreign Policy?
Miguel Angel López Varas (Instituto de Estudios Internacionales, Universidad de Chile)

Attitudes toward the United States in Latin America: Evidence of Anti-Americanism?
Gerardo Maldonado (Centro de Investigación y Docencia Económicas | CIDE)

C-3	4	Wed	1:30 PM	<p>Methodology: Experimental Survey Research Session Chair: Noelia Carioli waporba2015@gmail.com</p> <p><i>What Is a Just Pension? A Factorial Survey Approach</i> Juan Castillo (Pontificia Universidad Católica de Chile) Francisco Olivos (Pontificia Universidad Católica de Chile), Ariel Azar (Pontificia Universidad Católica de Chile)</p> <p><i>Measuring the Cognitive Bias of Factorial Survey in Developing Countries</i> Francisco Olivos and Carla García (Pontificia Universidad Católica de Chile)</p> <p><i>Interviewer Effects in the Arab World: Evidence from Qatar</i> Justin Gengler (Qatar University), Jill Wittrock (University of Michigan)</p> <p><i>The Treatment of Observation: How Surveys Affect Survey-Takers in Over-Researched Populations</i> Jonathan Forney (Forcier Consulting)</p> <p><i>Understanding the Reasons behind Group Polarization in Deliberative Polling</i> Shawn Tuteja (Stanford University)</p>
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C-4	6	Wed	1:30 PM	<p>News, Media and Agenda Setting Session Chair: Paul Capriotti paul.capriotti@urv.cat</p> <p><i>Economy vs. Public Safety as 'Problematic Country'. A Comparative Analysis of Argentina and Uruguay From Objective and Subjective Indicators</i> Emiliano Cardona (Universidad de la República)</p> <p><i>The Assumptions of the Agenda Setting Theory in the New Media Environment</i> Natalia Aruguete (Universidad Nacional de Quilmes)</p> <p><i>Measuring Media Reputation: Exploring New Ways of Analysis of Companies in the Mass Media</i> Vicente Paul Capriotti Peri (University Rovira Virgili)</p> <p><i>Acting in Concert for Strengthening the Public Sphere: Traditional Media and the Public as Combined Actors of Media Accountability in Brazil, Argentina, and Uruguay</i> Mariella Bastian (TU Dortmund University)</p>
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C-5	7	Wed	1:30 PM	<p>News, Media and Journalism Session Chair: Andrés Scherman andres.scherman@udp.cl</p> <p><i>Media Ownership and Democracy: Effects of the New Audiovisual Media Law Media Coverage in Argentina</i> Mariana De Maio (University of Florida)</p> <p><i>The Use of Opt In SMS Panels to Track Audience Data</i> Max Richman (GeoPoll), William Bell (BBG), Roxana Elliott (GeoPoll)</p> <p><i>Hans Bredow Institut: Experience in Research Public Opinion and the Current Digital Media Consumption in Germany</i> Neusa Pressler (Universidade da Amazônia), Jan Hinrik Schmidt (Hans Bredow Institut)</p> <p><i>Why Studying Journalism? A Quantitative Analysis of the Motivations of Journalism Students in Chile and Their Interest in Public Affairs</i> Andrés Scherman (Universidad Diego Portales), Claudia Mellado (Pontificia Universidad Católica de Valparaíso)</p> <p><i>Social Media in Egyptian Newspapers: New Opportunity or Credibility Threat</i> Hanaa Farouk Saleh (Faculty of Mass Communication, Cairo university)</p>
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C-6	3	Wed	1:30 PM	<p>Policy, Public Opinion and Subjective Well Being Session Chair: Bernardo Mackenna bmackenn@uc.cl</p> <p><i>Respondent Driven Sample Study of Marijuana Consumers in Montevideo</i> Maria Fernanda Boidi (Insights Research and Consulting / LAPOP), José Miguel Cruz (Florida International University), Rosario Queirolo (Universidad Católica del Uruguay)</p> <p><i>Questionnaire Design for the Analysis of the Dropout at a Public University in Argentina</i> Mónica Giuliano (Universidad Nacional de La Matanza), Silvia Pérez (Universidad Nacional de La Matanza. Departamento de Ingeniería e Investigaciones tecnológicas), Osvaldo Sposito (Universidad Nacional de La Matanza. Departamento de Ingeniería e Investigaciones tecnológicas), Myrian Gil (Universidad Nacional de La Matanza. Departamento de Ingeniería e Investigaciones tecnológicas), Mabel Agüero (Universidad Nacional de La Matanza. Departamento de Ingeniería e Investigaciones tecnológicas),</p> <p><i>Is Life Satisfaction the Same for Everyone? The Conditional and Social Nature of Subjective Well-Being</i> Bernardo Mackenna Cox (Pontifical Catholic University of Chile), Magdalena Browne (Pontifical Catholic University of Chile, Sociology Department)</p> <p><i>The Economics of Life Satisfaction: How National and Individual Income Impact Self-Reported Well-Being Over Time</i> Katie Simmons (Pew Research Center), Jill Carle (Pew Research Center), Richard Wike (Pew Research Center)</p>

D-1	3	Wed	3:30 PM	<p>Discussions on our Industry Session Chair: Mariano Torcal mariano.torcal@upf.edu</p> <p><i>AAPOR's Transparency Initiative: Overview and Report of Progress</i> Timothy Johnson (University of Illinois at Chicago), Trevor Tompson (NORC)</p> <p><i>Applying Quality Standards to the Conceptualization, Implementation, and Interpretation of Qualitative Public Opinion Research</i> Paul J. Lavrakas (Independent Consultant), Margaret Roller (Roller Marketing Research)</p> <p><i>Discussions on our industry</i> Alejandro Catterberg (Poliarquía)</p>
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D-2	4	Wed	3:30 PM	<p>Methodology: Sampling ("Traditional" and New Issues) Session Chair: Robert Tortora robert.tortora@icfi.com</p> <p><i>Estimating Percentages or Proportions in the Presents of Undercoverage</i> Robert Tortora (ICF International)</p> <p><i>Select All That Apply Lessons in Text-Message Surveys</i> Roxana Elliott (GeoPoll), Max Richman (GeoPoll), Erik Johnson (GeoPoll)</p> <p><i>Comparing Response Quality across Multiple Web Sample Sources</i> LinChiat Chang (LinChiat Chang, Ph.D.), Karan Shah (Research Fidelity, Inc.)</p> <p><i>Mobile Research in Emerging Markets: Taking the Step into the World of Probability Sampling</i> Ansie Lombaard (TNS), Max Richman (GeoPoll)</p>
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D-3	2	Wed	3:30 PM	<p>New Social Networks, Campaigns and Elections Session Chair: Carlos Muñiz carmunizmuriel@gmail.com</p> <p><i>Analysis of political Engagement 2.0 Developed by Political Candidates Through Facebook in the Context of an Electoral Campaign</i> Carlos Muñiz (Universidad Autónoma de Nuevo León), José Luis Dader (Universidad Complutense de Madrid), Alondra Salazar (Universidad Autónoma de Nuevo León), Nilda Alonzo (Universidad Autónoma de Nuevo León), Olga Aimee Güel (Universidad Autónoma de Nuevo León), Mary Carmen Martínez (Universidad Autónoma de Nuevo León)</p> <p><i>Winning Twitter, but Losing the Election: Media Campaign Lessons from California's Prop 29</i> Miao Feng (University of Illinois at Chicago), Glen Szczypka (University of Illinois at Chicago), Sherry Emery (University of Illinois at Chicago)</p> <p><i>Campaign Social Networks: Closing the Digital Divide</i> Israel Waismel-Manor (University of Haifa), Jaime Settle (College of William & Mary), Amir Schreiber (University of Haifa)</p> <p><i>Campaign Online: A Study of Brazilian Elections on Facebook</i> Claudio Penteado (UFABC Federal University of ABC), Denise Goya (Universidade Federal do ABC), Giuliana Fiacadori (Universidade Federal do ABC)</p> <p><i>Public Opinion on Cyberspace: Public Debate on Twitter in Brazilian Election 2014</i> Fabrício França (Universidade Federal do ABC – UFABC), Claudio Penteado (Universidade Federal do ABC – UFABC) and João Guerballi (Universidade Federal do ABC – UFABC).</p>
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D-4	8	Wed	3:30 PM	<p>Elections and Political Campaigns Session Chair: Thomas Zerback thomas.zerback@ifkw.lmu.de</p> <p><i>Effects of Election Campaigns on the Democratic Process: An Approximation From the Concept of Political Efficacy in Chile</i> Alberto Pedro López-Hermida Russo (Universidad de los Andes, Chile), Pedro Fierro Zamora</p> <p><i>Who's Ahead? Accuracy and Origins of Poll Recall During an Election Campaign</i> Thomas Zerback (Department of Communication Studies and Media Research, Ludwig-Maximilians-University, Munich), Carsten Reinemann (Ludwig-Maximilians-University, Munich; Department of Communication Studies and Media Research)</p> <p><i>Agenda Setting, Framing, Political Opinion and Voting Intention in the Context of the Political Campaign in Order to Elect the Mayor of Lima (2014)</i> Jorge Luis Acevedo (Pontificia Universidad Católica del Perú)</p> <p><i>Marina Silva's Unique Trajectory as a Candidate for President of Brazil: The Hope for a New Politics</i> Camila Passarelli (IBOPE Inteligência Pesquisa e Consultoria Ltda.)</p>

D-5	7	Wed	3:30 PM	<p>Research on Violence Session Chair: Sebastián Valenzuela savalenz@uc.cl</p> <p><i>Public unitiveness: From Concepts to Indicators. The Case of Victimization Surveys</i> Alejandra Otamendi (University of Buenos Aires)</p> <p><i>In Absence of Justice: Public Opinion on Diminishing Justice and Lynching in Bolivia</i> Vivian Schwarz-Blum (Ciudadanía, Comunidad de Estudios Sociales y Acción Pública)</p> <p><i>Mexico under Siege: The Effects of Violence on Perceptions of Democracy and Human Rights</i> Sergio Wals (University of Nebraska), Dona-Gene Barton (University of Nebraska), Courtney Hillebrecht (University of Nebraska)</p> <p><i>Morbidity and broadcasting of factual violence: A Discourse Analysis</i> Concepción Fernandez Villanueva (Universidad Complutense), Juan Carlos Revilla (Universidad Complutense), Roberto Dominguez (Universidad Rey Juan Carlos), Celeste Davila (Universidad Complutense), Elena Ayllon (Universidad Complutense),</p> <p><i>Media Effects on Public Opinion About Crime Over Time and Across Individuals: Television, Fear and Perceptions of Criminality in Chile (2001–2012)</i> Sebastián Valenzuela (Pontificia Universidad Católica de Chile), Magdalena Browne (Pontifical Catholic University of Chile, Sociology Department)</p>
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D-6	6	Wed	3:30 PM	<p>News, Media and Agenda Setting Session Chair: Anna Hofmann anna.hofmann@dw.de</p> <p><i>The Global News Agenda: A Content Analysis of International TV Channels</i> Anna Hofmann (Deutsche Welle), Olaf Jandura (U of Duesseldorf), Kerstin Weisbach (Deutsche Welle), Bettina Binder (Deutsche Welle)</p> <p><i>Audience's Perspective on Natural Disasters: A Qualitative Study on People's Media Use and Perceptions Before and After an Earthquake and a Massive Wildfire</i> Teresa Correa (Universidad Diego Portales), Arturo Arriagada (Universidad Diego Portales), Andrés Scherman (Universidad Diego Portales)</p> <p><i>Packing and Unpacking the Bag of Words: Introducing a Toolkit for Inductive Automated Frame Analysis</i> Damian Trilling (University of Amsterdam), Jeroen Jonkman</p> <p><i>A pathway to Political Participation from Social Media: Institutional Confidence on Private Sector as a Mediator</i> Ho Young Yoon (University of Wisconsin–Madison), Hernando Rojas (University of Wisconsin–Madison)</p> <p><i>Information Seeking, Exposure, and Sharing in the Emerging Media Environment: Definitional Considerations and Methodological Pitfalls and Challenges</i> Ganna Kostygina (University of Illinois at Chicago), Sherry Emery (University of Illinois at Chicago)</p>

Auditorium Ástor Piazzolla	Thur	8:30 AM	<p>Plenary Session 2: Elections in Latin America Session Chair: Helio Gastaldi helio.gastaldi@ibopeinteligencia.com (IBOPE Inteligência Pesquisa e Consultoria Ltda.)</p> <p>Marcia Cavallari (IBOPE Inteligência Pesquisa e Consultoria Ltda.), Eduardo Fidanza (Poliarquía Consultores), José Luis Galvez (Equipos MORI, Bolivia), Ignacio Zuasnabar (Equipos MORI, Uruguay)</p>
	F-1	Auditorium 3	<p>Thur 10:30 AM</p> <p>Campaigns, Voting and Digital Disruption: Comparing Contexts Panel Chair: Patricia Moy pmoy@u.washington.edu (University of Washington)</p> <p><i>Uncertainty and the 2013 UK General Election Campaign</i> Jon Mellon (University of Oxford)</p> <p><i>Who Changes Her / His Mind? Analysis of Panel Data During Presidential Campaigns in Mexico</i> Alejandro Moreno (ITAM)</p> <p><i>When Voting is no Longer Mandatory: Chile 2013</i> Marta Lagos (Latinobarómetro)</p> <p><i>The 2014 India Election Study (IES): Campaigning and Influence</i> Holli Semetko (Emory University.)</p>
F-2	2	Thur	<p>10:30 AM</p> <p>Global Indices of Opinions and Perceptions: Reflections on Indices Developed During 1945-2015 Session Chairs: Dr. Ijaz Shafi Gilani gilani@gallup.com.pk & Professor Takashi Inoguchi</p> <p><i>Perceptions of Freedom: Metrics and Discourse</i> Eugene Kritski (GlobeScan Inc)</p> <p><i>Case study on Justide: Index on Justice produced by World Justice Program</i> Joel Martinez</p> <p><i>Case study on governance: Annual Index of Corruption Perception produced by Transparency International.</i> Marita Carballo (President, Voices! Research and Consultancy), Yashwant Deshmukh (Managing Director, Team CVoter), Zubair Khan (Assistant Professor, Gomal University)</p> <p><i>Case Study on Economy: Consumer Confidence Index.</i> Bilal Gilani (Executive Director Gallup Pakistan), Umar Taj (Consultant, Gallup Pakistan)</p> <p><i>Case Study on Public Health: Vaccine Confidence Index (VCI): A recent Index based on Perceptions about effectiveness and advisability of large scale National Vaccination program</i> Johnny Heald (Managing Director ORB, UK) Commentator: Katie Simmons k Simmons@pewresearch.org (Pew Research Center)</p>

F-3	7	Thur 10:30 AM	<p>Electoral Behavior / Polls and Elections in Latin America Session Chair: Belen Amadeo belenamadeo@gmail.com</p> <p><i>The "Shifts to the Left" in Argentina and Uruguay: Presidential Campaigns since 2003</i> Belen Amadeo (Universidad de Buenos Aires), Luis Eduardo González (Universidad de Montevideo and CIFRA)</p> <p><i>The Latin American Voter: Comparative Analysis of Electoral Behavior in Four Latin American Countries</i> David Sulmont (Pontificia Universidad Católica del Perú)</p> <p><i>Presidential Election in Brazil in 2014 – A Comprehensive and Detailed Overview of a Spectacular Event</i> Helio Gastaldi (IBOPE Inteligência Pesquisa e Consultoria Ltda.), Matheu Santos (IBOPE Inteligência Pesquisa e Consultoria Ltda.), Fabio Gomes (IBOPE Inteligência Pesquisa e Consultoria Ltda.) and Camila Camargo (IBOPE Inteligência Pesquisa e Consultoria Ltda.)</p> <p><i>The Geography of the Vote in the Brazilian Presidential Elections</i> Márcia Cavallari Nunes (IBOPE Inteligência Pesquisa e Consultoria Ltda.), José Roberto Toledo (O Estado de S.Paulo)</p>
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F-4	6	Thur 10:30 AM	<p>Elections, Voting Behavior and New Social Networks Session Chair: Matthew Cruse mcruse@ifes.org</p> <p><i>"Fear the Fan:" How #Fangate Talk on Twitter Impacted Florida's 2014 Gubernatorial Campaigns</i> Summer Harlow (Florida State University), Patrick Merle (Florida State University)</p> <p><i>Extracting Public Opinion in Nigeria via Social Media Sentiment Analysis</i> Matthew Cruse (International Foundation for Electoral Systems)</p> <p><i>Brazilian Elections in the Social Media: Reviewing and Systematizing the Results of the Main Researches</i> Ícaro Sousa (Universidade Federal do Ceará UFC)</p> <p><i>Talking with and about Politicians on Twitter: An Analysis of Tweets Containing @-Mentions of Candidates in the Brazilian Presidential Elections</i> Mariella Bastian (TU Dortmund), Debora Maria Moura Medeiros (Free University of Berlin), Damian Trilling (University of Amsterdam)</p> <p><i>Shades of Gray of the Blank Ballot on Twitter during the Colombian Elections in 2014</i> Silvia Montana (Universidad Externado de Colombia), Cesar Ariza (Universidad Jorge Tadeo Lozano)</p>

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- F-5 3** Thur 10:30 AM **Political Culture: Democracy / Human Rights**
Session Chair: Gabriela Catterberg | gcatterberg@gmail.com
- Party-Voter Divorce: Emotions and Trust behind Linkage Breakdown***
Federica Sanchez Staniak (Pontificia Universidad Católica de Chile)
- The Civic and Civil Participation: Toward a Conceptual Model of School Citizenship***
Daniel Miranda (Pontificia Universidad Católica de Chile), Juan Carlos Castillo (Pontificia Universidad Católica de Chile), Andrés Sandoval-Hernandez (Data Processing and Research Center)
- Changes in the Perception and Justification of Income Inequality in Chile: Evidence From a Panel Survey***
Juan Castillo (Pontificia Universidad Católica de Chile), Ariel Azar (Pontificia Universidad Católica de Chile), Matías Placencio (Pontificia Universidad Católica de Chile), Esteban Muñoz (Pontificia Universidad Católica de Chile)
- Anti-Corporate Sentiment in Korea: Trend and Determinants***
Joon Han (Yonsei University), Won Chung (Yonsei University)
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- F-6 4** Thur 10:30 AM **Political Culture: Participation / Deliberative Democracy**
Session Chair: Carolina Segovia | carolina.segovia@udp.cl
- Trust in Government New Media Platforms***
Hong Chen (East China Normal University), Mingzhe Li (East China Normal University), Guangjia Zheng (East China Normal University), Cong Liu (Shanghai Jiao Tong University)
- Internal, External and Government Political Efficacy: Advancing Efficacy Effects on News Use, Discussion, and Political Participation***
Homero Gil de Zúñiga (University of Vienna), Alberto Ardèvol-Abreu (University of Vienna), Trevor Diehl (University of Vienna)
- The Prism of the Public Sphere: The COP15 Coverage by the Brazilian Media System***
Diogenes Lycario (Pos-Graduation Program on Communication / Fluminense Federal University | UFF)
Antal Wozniak (University of Mannheim)
- What Means to Be a "Good Citizen"? Citizen's Opinion in Chile, 2005-2014***
Carolina Segovia (Universidad Diego Portales)
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F-7	8	Thur 10:30 AM	<p>Policy and Public Opinion Session chair: Hansi Roberto Simón Muciño hirosnmo@hotmail.com</p> <p><i>Public Opinion in the Implementation of Public Policies with Subjective Well Being Profile: ECOBICI Program – Mexico City</i> Hansi Roberto Simón Muciño (Benemérita Universidad Autónoma de Puebla), Lizeth Sánchez (Benemérita Universidad Autónoma de Puebla)</p> <p><i>Mapping and Understanding Perceptions about the Family Stipend Based Upon a Mixed Methods Approach</i> André Jacomo (Universidade de Brasília), Fernando Michelotti (Universidade Federal do Rio Grande do Sul), Pedro Mundim (Universidade Federal de Goiás)</p> <p><i>Public Opinion and Parent-Centered Anti-Poverty Programs in the US and Latin America</i> Brian Duff (University of New England)</p> <p><i>The Conflict of the 'Racial Democracy myth' in the Attitudes towards Affirmative Action Policies in Brazil – A Group Conflict Approach</i> Robert Vidigal (Universidade de Brasília), Nathália Porto (Universidade Federal de Minas Gerais)</p>
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G-1	9	Thur 1:30 PM	<p>State, International Relations and Political Culture Session chair: Henrique Castro hcocastro@gmail.com</p> <p><i>International organizations in the perceptions of Latin American societies: political culture and institutions</i> Sonia Ranincheski (Universidade Federal do Rio Grande do Sul)</p> <p><i>Political Values, Human Development and Statism in Latin America</i> Daniel Capistrano (INEP – Instituto Nacional de Estudos e Pesquisas Educacionais Anísio Teixeira)</p> <p><i>Foreign Policy and Society: a political culture approach</i> Henrique Castro (Universidade Federal do Rio Grande do Sul)</p> <p><i>Mindful Gap: Do Perceptions of Citizen Participation Narrow the Gap Between the Public's Views of a Foreign Country and Its People?</i> David Tully (U.S. Department of State), Laura Silver (University of Pennsylvania)</p> <p><i>Aggregated measures of social sentiments for Russia</i> Marina Krasilnikova (Levada Center)</p>

G-2	7	Thur	1:30 PM	<p>Electoral Behavior / Polls and Elections in Latin America Session Chair: Lucas Klobovs lucasklobovs@yahoo.com.ar</p> <p><i>Independent Voters in Latin America</i> Gustavo Miguel Meixueiro Nájera (Organismo Público Electoral del Estado de Oaxaca), Aron Baca Nakakawa, Miguel Angel Torhton Granados (The George Washington University)</p> <p><i>I Am Enjoying Life, I Am Tired of Voting. An Exploratory Study on the Brazilian Elderly Absent Voters</i> Patrícia Conde (IBOPE Inteligência Pesquisa e Consultoria Ltda., ESPM), Tânia Almeida (IBOPE Inteligência Pesquisa e Consultoria Ltda.)</p> <p><i>Democracy and Information: the Null Vote and It's Misconception in Brazil</i> Polianna Pereira dos Santos (Universidade Federal de Minas Gerais), Júlia Rocha de Barcelos (Universidade Federal de Minas Gerais), Adriana Campos Silva (Universidade Federal de Minas Gerais)</p> <p><i>The Presidential Election in Argentina in 2011 and Expectations Facing 2015</i> Lucas Klobovs (Poliarquía Consultores)</p>
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G-3	4	Thur	1:30 PM	<p>Public opinion and health policy Session Chair: Fiona Chew cmrfchew@syr.edu</p> <p><i>"But I, as the state, what I do is..." Analysis of the Arguments Used by Chilean Deputies, to Justify their Positions on the Subject of Assisted Reproductive Technologies</i> Yanko Pavicevic (Universidad Diego Portales), Matías Salces (CEPAL)</p> <p><i>A Question of Interpretation: Attribution of Responsibility in the German Health System.</i> Farina Dobrick (Dresden University of Technology), Doreen Reifegerste (Friedrich-Schiller-University of Jena, Institut of communication research)</p> <p><i>Social Media and Public Health: Amount and Themes of Targeted Tobacco Product Marketing on Twitter</i> Ganna Kostygina (University of Illinois at Chicago), Hy Tran (UIC), Glen Szczypka (University of Illinois at Chicago), Steven Binns (University of Illinois at Chicago), Sherry Emery (University of Illinois at Chicago),</p> <p><i>Can E-Health Literacy Bridge the Healthcare Divide in the United States?</i> Fiona Chew (Syracuse University)</p>

G-4	Auditorium 3	Thur	1:30 PM	<p>Political Culture: Values Session Chair: Matías Bargsted mbargsted@uc.cl</p> <p><i>A Generational Perspective on Public Opinion Expression: Testing the "Impressionable Years" Hypothesis with Willingness to Self-Censor in Chile</i> Andrés Scherman (Universidad Diego Portales), Nicole Etchegaray (Universidad Diego Portales), Sebastián Valenzuela (Pontificia Universidad Católica de Chile)</p> <p><i>Political Accountability, Legislative Linkage and Electoral Reform: the Evidence from the Barometer of Social Capital and the proposal of a Mixed Electoral System for Colombia</i> John Sudarsky (Corporación para el Control Social, Contrial), Diana García (Contrial)</p> <p><i>Evolution of Political Disaffection in Post Authoritarian Chile. An Age-Period-Cohort Perspective</i> Matías Bargsted (Pontificia Universidad Católica de Chile), Francisco Olivos (Pontificia Universidad Católica de Chile)</p> <p><i>Political Reform in Brazil – Is that What the Country Really Wants?</i> Maurício Garcia (IBOPE Inteligência Pesquisa e Consultoria Ltda.), Helio Gastaldi (IBOPE Inteligência Pesquisa e Consultoria Ltda.)</p> <p><i>Religious Change in Latin America And Among U.S. Hispanics: Can We Expect Greater Polarization on Social and Political Issues?</i> Neha Sahgal (Pew Research Center), Juan Carlos Donoso (Pew Research Center) y Steve Schwarzer (Pew Research Center). El mismo será presentado por Katie Simmons.</p>
G-5	8	Thur	1:30 PM	<p>Public Opinion: Theory and History Session Chair: Tamas Bodor tbodor@uwp.edu</p> <p><i>The Origins of the Greek Polling History</i> Zacharoula Antoniou (Independent Researcher)</p> <p><i>The Beginning of Public Opinion Polls in Lithuania in 1989-1993: Methodological Peculiarities</i> Vladas Gaidys (Lithuanian Social Research Centre)</p> <p><i>Opinion Formation and Change in Groups: Is It Group Ties or Issues That Matters?</i> Paulina Tabery (Institute of Sociology of the Czech Academy of Sciences), Jiri Vinopal (Institute of Sociology of the Czech Academy of Sciences), Martin Buchtik (Institute of Sociology of the Czech Academy of Sciences)</p> <p><i>Incongruity with Perceived Climate of Opinion or Locus of Opinion: What is the Key Independent Variable of the Spiral of Silence Theory?</i> Tamas Bodor (University of Wisconsin Stevens Point)</p> <p><i>Toward a Critical and Complex Research of Public Opinion in Chile</i> Pablo Cottet (University of Chile/Universidad de Chile), Marcelo Astorga (University of Chile), Guillermo Cumsille (University of Chile), Carolina Gainza (Diego Portales University), Chiara Saéz (University of Chile), Emilio Venegas (University of Chile).</p>

G-6	6	Thur	1:30 PM	<p>Elections, Voting Behavior and New Social Networks Session Chair: Arthur Ituassu ituassu@puc-rio.br</p> <p><i>From Tweets to Votes: A three-Country Comparative Multi-Dimensional Approach in Understanding Citizens' Political Preferences</i> Saifuddin Ahmed (University of California, Davis), Kokil Jaidka (Nanyang Technological University, Singapore), Marko Skoric (City University of Hong Kong, Hong Kong S.A.R.)</p> <p><i>Conventional Deliberation Versus Internet Deliberation: Panel Study Before and after an Electoral Process in Lima</i> Sandro Macassi Lavander (Pontificia Universidad Católica del Perú)</p> <p><i>Nudging the E-vote: a Behavioral-Experimental Analysis of Impact of Voting Choice Architectures</i> Jose Vila (LINEEX-ERICES / University of Valencia) Federico Torres (Instituto Tecnológico de Costa Rica Escuela de Administración de Empresas), Mariel Fornoni (Universidad Nacional de Mar del Plata Management & Fit), Yolanda Gomez (LINEEX University of Valencia)</p> <p><i>Public Salience in Twitter Brazil: An Analysis of #Eleições2014</i> Arthur Ituassu (Pontifical Catholic University of Rio de Janeiro), Sérgio Lifschitz (Pontifical Catholic University of Rio de Janeiro), Leticia Capone (Pontifical Catholic University of Rio de Janeiro), Caroline Pecoraro (Pontifical Catholic University of Rio de Janeiro), Maria B. Vaz (Pontifical Catholic University of Rio de Janeiro),</p>
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H-1	4	Thur	3:30 PM	<p>Political Culture: Values Across Time and Countries Session Chair: Miguel Basáñez mbasanez@gmail.com</p> <p><i>Changes in Family Behaviors, Attitudes, and Values across Time and Countries</i> Tom W. Smith (NORC at the University of Chicago), Jaesok Son (NORC)</p> <p><i>Values, Social Identities and Civic Engagement</i> Rengin Firat (University of Lyon), Steven Hitlin (University of Iowa), Hye Won Kwon (University of Iowa)</p> <p><i>The Origins of Religiosity: A Cross-National Analysis Using the World Values Survey</i> Jon Miller (University of Michigan, USA), Ronald Inglehart (University of Michigan, USA)</p> <p><i>Ideological Preferences and Evolution of the Religious Cleavage and in Contemporary Chile, 1998–2014.</i> Matías Bargsted (Pontificia Universidad Católica de Chile), Nicolás De La Cerda (Pontificia Universidad Católica de Chile)</p> <p><i>The Three Key Values of Development: Trust, Hard-Work and Dissent. Constrasts between Latin and Anglo America</i> Miguel Basáñez (Truft University)</p>

H-2	Auditorium 3	Thur 3:30 PM	<p>Methodology: How to Ask Panel chair: Juan Piovani (UNLP/CONICET) jpiovani@unibo.edu.ar</p> <p><i>It's All About Them. Race and Ethnicity in the Americas</i> Claire Durand (Université de Montréal), Yves-Emmanuel Massé-François (Université de Montréal), Luis Patricio Pena Ibarra (Université de Montréal), Michael Smith (McGill University)</p> <p><i>Party and Ideological Cueing in issue Voting in Spain</i> Mariano Torcal (Universitat Pompeu Fabra/University of Denver), Sergio Martini (U. Pompeu Fabra), Luis Orriols (U. Carlos III Madrid)</p> <p><i>Public Attitudes towards Possible Use of Administrative Records to Supplement the U.S. 2020 Census</i> Jessica Holzberg (U.S. Census Bureau), Jennifer Childs (U.S. Census Bureau), Casey Eggleston (U.S. Census Bureau), Ryan King (U.S. Census Bureau)</p>
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H-3	6	Thur 3:30 PM	<p>New Social Networks and the Formation of Public Opinion Session Chair: Yuki Ogawa y.ogawa0414@gmail.com</p> <p><i>Chinese Internet Users' Communication Behaviors in Public Events? A Survey on Internet Users from 36 Cities</i> Yungeng Xie (Shanghai Jiao Tong University), Cong Liu (Shanghai Jiao Tong University), Qui Qiao (Shanghai Jiao Tong University), Xuyang Zhang (Shanghai Jiao Tong University), Jing Li (Shanghai Jiao Tong University),</p> <p><i>Estimating Media Partisanship from Twitter data: A case in Japan</i> Yuki Ogawa (Rissho University), Tetsuro Kobayashi (National Institute of Informatics), Hitoshi Yamamoto (Rissho University), Takahisa Suzuki (The Graduate University for Advanced Studies)</p> <p><i>Play as life: Collective Nostalgia, Identity, and Cultural Resistance of China's 80's Generation in Networked Society</i> Lin Shi (Tsinghua University)</p> <p><i>The Faces of Public Opinion in Post-Modern Society / A Semiological Analysis of the New Formation and Judgment Manifestation</i> Roberto Ramos (Pontifícia Universidade Católica do Rio Grande do Sul), Fernanda Lopes de Freitas (Pontifícia Universidade Católica do Rio Grande do Sul)</p>

H-4 7 Thur 3:30 **Content Analysis**
PM Session Chair: María Jimena Rodríguez | rodriguez@mbc-mori.com.ar

Satirical News and Online Comments: An Approach to Actualidad Panamericana Website Andrés Yepes

The Voices of the Digital Divide: A Deconstruction of the Discourse Within Information Technology
Cristian Berrío Zapata (Universidade Estadual Paulista UNESP),
Ricardo Cesar Gonçalves Sant'Ana (Universidade Estadual Paulista UNESP)

Views from Asia: Content Analysis of Papers Presented in the ANPOR Annual Conferences
Jantima Kheokao (University of the Thai Chamber of Commerce)

The IMF and the International Financial Crisis: a Review of the "World Economic Outlook" Reports
Ana Feldman (Universidad Nacional Arturo Jauretche)

Terrorists or Pilgrims: A Comparison of Attributes of Chinese Muslims in the World Press
Mariam Alkazemi (University of Florida), Wayne Wanta (University of Florida), Hongxia Wei (Minzu University of China)

H-5 8 Thur 3:30 **Electoral Behavior /Polls and Elections**
PM Session Chair: Patrick Fournier | patrick.fournier@umontreal.ca

Sow the Wind, Reap the Whirlwind? Mobilization Cascades in Direct Democratic Initiatives
Marko Kovic (University of Zurich)

Who Will Win? Examining the Origins of Party-Related Public Opinion Perceptions and Electoral Expectations
Thomas Zerback (Department of Communication Studies and Media Research, Ludwig-Maximilians-University, Munich), Carsten Reinemann (Ludwig-Maximilians-University, Munich; Department of Communication Studies and Media Research)

Information Effects, Institutions, and Election Outcomes
Patrick Fournier (Université de Montréal), Blake Andrew (Concordia University)

How Does the Percieved Integrity of Elections Affect Voter Turnout in Nigeria, Tunisia and Ukraine?
Rola Abdullatif (International Foundation for Electoral Systems), Rakesh Sharma (IFES)

H-6	9	Thur	3:30 PM	<p>Political Participation, Social Capital and New Social Networks Session Chair: Matthew Emery memory@ifes.org</p> <p><i>Social Media Use in Ukraine: Opening Space for Greater Public Participation or Ending Traditional Participatory Methods?</i> Matthew Emery (International Foundation for Electoral Systems), Rola Abdul-Latif (International Foundation for Electoral Systems)</p> <p><i>The Nuances of the Effect of Facebook on the Chilean Protests</i> Matías Valderrama (Pontificia Universidad Católica de Chile)</p> <p><i>The Impact of Online Media Mobilization on the Offline Political Participation: A Case Study of Egyptian Revolutions</i> Nermeen Khedr (Faculty of Mass Communication Cairo University)</p> <p><i>The Facebook and its Political Use: The Action of a Social Movement Leader and Civil Society Leader in the Network</i> Ligia De Lima (Fundação Universidade Federal do ABC), Claudio Penteado (UFABC Universidade Federal do ABC)</p> <p><i>Egocentric Publics, Extremism and Political Participation</i> Hernando Rojas (University of Wisconsin – Madison), David Coppini (University of Wisconsin – Madison), Kwansik Mun (University of Wisconsin – Madison) y Helen Cho (University of Wisconsin – Madison)</p> <p><i>Does the internet produce sophisticated political citizens? The construction of a youth´s political culture in the South of Brazil</i> César Marcello Baquero Jacome (Universidade Federal do Rio Grande do Sul), Jennifer Morais (Universidade Federal do Rio Grande do Sul)</p>
		Fri	8:30 AM	<p>Plenary session 3: Polls, Elections and the Media Session Chair: Kathleen Frankovic kathy.frankovic@gmail.com (Independent Consultant, Former Election and Polling Consultant for CBS News)</p> <p>Manuel Mora y Araujo (Mora y Araujo Comunicación Institucional), Sir Robert Worcester (Ipsos MORI), Alejandro Moreno (Reforma and ITAM), Luis Eduardo González (CIFRA, Uruguay), Floyd Ciruli (Ciruli Associates and Crossley Center, University of Denver, USA), Marjorie Connelly (Senior Fellow at the AP-NORC Center and retired New York Times polling editor)</p>

Auditorium
Ástor Piazzolla

J-1 7 Fri 10:30 AM **The Globalization of Survey Research / Comparative Studies**
 Session Chair: Tom W. Smith | smitht@norc.uchicago.edu
The Internet and Generalized Functions of the Public Sphere: A Comparative Perspective
 Marko Kovic (University of Zurich), Adrian Rauchfleisch (University of Zurich)
Public Opinion, Leading or Lagging Indicator? An Analysis of End of the Year Polls
 Ricardo Manuel Hermelo (Voices Research and Consultancy), Constanza Cilley (Voices Research & Consultancy)
Voluntary Associations, Social Inequality, and Participatory Democracy: A Comparative Study on ISSP Countries
 Seokho Kim (Seoul National University), Joon Han (Yonsei University), Dukjin Chang (Seoul National University), Yoonsuk Lee (University of Seoul), Ock Tae Kim (Korean National Open University),
The Globalization of Survey Research
 Tom W. Smith (NORC at the University of Chicago)

J-2 2 Fri 10:30 AM **Changing Values in a Globalized World**
 Session Chair: Marita Carballo | marita@maritacarballo.com.ar
Our Future is in Their Hands
 Frits Spangenberg (Motivaction International B.V.)
Revising Political Trust: The Post-Financial Crisis Trends
 Gabriela Catterberg (Universidad de Buenos Aires), Alejandro Moreno (ITAM)
The Meaning of Religion in Relation to This-Worldly Issues: A Comparative
 Catalina Romero (Doctora en Sociología de Iowa State University de EEUU, Decana de la Pontificia Universidad Católica de Perú)
Entre la presidencia y el cambio: Valores uruguayos entre 1996 y 2011 Ignacio Zuasnabar (Equipos MORI, Uruguay)
The Happiness of Nations Marita Carballo (Voices Consultancy)
Discussant Frederick Turner (Professor Emeritus of Political Science, University of Connecticut)

J-3 Fri 10:30 AM **Magna Carta**
 Session Chair: Robert Worcester | rmworcester@yahoo.com
Cross-Cultural Stability in Support for Human Rights
 Sabrina De Regt (Utrecht University)
Rights Against Rights: Freedom of Religion or Equality Between Men and Women?
 Xavier Brabant (Université de Montréal)
The Magna Carta: Alive but not Well
 Douglas Miller (GlobeScan Foundation)
The Tale of Two Regions: The Fragile Idea of a Sovereign Society
 Tamas Bodor (University of Wisconsin | Stevens Point), Károly Varga (Simmelweis Egyetem)
Crisis of Western Democracy? Examining New Trends in Public Opinion Data
 Roberto Foa (Harvard University), Yascha Mounk (Harvard University)

Auditorium 3

J-5	3	Fri	10:30 AM	<p>International Studies / Political Conflicts / Immigration Session Chair: Rueyling Tzeng rtzeng@sinica.edu.tw</p> <p><i>Is National Identity an Obstacle to the Acceptance of Foreign Immigrants as Kookmin (Korean Citizen)?</i> Seokho Kim (Seoul National University), Joon Han (Yonsei University), Dukjin Chang (Seoul National University), Yoonsuk Lee (University of Seoul), Ock Tae Kim (Korean National Open University),</p> <p><i>European Immigration Classism: Attitudes toward 'Good' and 'Bad' Immigrants</i> Rueyling Tzeng (Institute of European and American Studies / Academia Sinica, Taiwan)</p> <p><i>Is Globalization Americanization? Egyptian Elites Perceptions Of Anti-Americanization</i> Nermeen Khedr (Faculty of Mass Communication Cairo University)</p> <p><i>Sample Designs for Monitoring and Tracking Conflict in Global, Regional, Transnational, National and Local Contexts</i> Colin Irwin (University of Liverpool)</p> <p><i>"The immigration issue in Mexican public opinion: How does they see us? how do we see them?"</i> Francisco Abundis, José Alberto Vera y Diana Penagos (Parametría)</p>
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J-6	4	Fri	10:30 AM	<p>International Studies / Political Conflicts / Foreign Policies Session Chair: Floyd Ciruli fciruli@aol.com</p> <p><i>Time Heals All Wounds? Perceptions in the Chilean Public Opinion of the Maritime Controversy between Bolivia and Chile, 2006-2014</i> Bernardo Mackenna Cox (Pontifical Catholic University of Chile), Pilar Wiegand (Pontifical Catholic University of Chile, Sociology Department)</p> <p><i>Structural Variables Also Matter. A New Approach to Explain International Political Knowledge</i> Fernando Mouron (University of São Paulo), Matheus Soldi Hardt (IRI-USP)</p> <p><i>Cuba Diplomatic Relations With U.S. Benefit from a Moment of Change in U.S. Foreign Policies</i> Floyd Ciruli (Ciruli Associates)</p> <p><i>Public Opinion in Russia: Understanding Russians' Increasingly Negative Attitudes Toward the West</i> Trevor Tompson (NORC at the University of Chicago), David Sterrett (NORC at the University of Chicago), Jennifer Benz (NORC at the University of Chicago)</p> <p><i>Balance of Power and International Trade: The Perception of the Brazilian Public Opinion</i> Amancio Oliveira (University of Sao Paulo), Janina Onuki (USP)</p>

K-2	2	Fri	1:30 PM	<p>Electoral Behavior in Third-Wave Democracies with Fluid Party Systems: Evidence from Latin America Session Chair: Carlos Gervasoni cgervasoni@utdt.edu</p> <p><i>Incumbency and the Territorial Redistribution of the Vote: Evidence from Argentina, Brazil and El Salvador</i> Carlos Gervasoni (Universidad Torcuato Di Tella)</p> <p><i>New Explorations on Class Voting in Argentina</i> Jorge Raúl Jorraj (Investigador del Conicet, Instituto Gino Germani, UBA)</p> <p><i>Do Political Identities Matter? The Effect of the Party-Political Labels in the Polls Based on a Survey Experiment in Argentina</i> Ignacio Ramírez (Ibarómetro), Guido Moscoso (Ibarómetro)</p> <p><i>Economy, Context and Elections in Argentina</i> María Laura Tagina (Universidad Nacional de San Martín)</p>
J-4	6	Fri	1:30 PM	<p>Argentina: Elecciones, voto y formación de alianzas Session Chair: Lucas Klobovs lucasklobovs@yahoo.com.ar</p> <p><i>Herramientas de investigación aplicadas en focus groups para el abordaje y la exploración de los determinantes emocionales que influyen en la elección de los votantes</i> Ángeles Calandrini (UNTREF), Alejandrina Chichizola (Pensamiento Lateral Consultores)</p> <p><i>¿Por qué y cuándo los líderes políticos favorecen o eluden la competencia intra-partidaria? Análisis subnacional comparado en la Argentina de la post-reforma electoral</i> Natán Skigin (UNTREF)</p> <p><i>Las Alianzas en los Tiempos de las PASO</i> Sabina Pérez (UNTREF)</p> <p><i>El Síndrome de Ápate. Comportamiento electoral y candidaturas presidenciales en Argentina 2009–2015. Un análisis desde la Provincia de Buenos Aires</i> Patricio Talavera (UNTREF)</p>
K-3	3	Fri	1:30 PM	<p>20 años de Latinobarómetro. Cultura política y democracia en América Latina en perspectiva comparada Session Chairs: Marta Lagos mlagos@latinobarometro.org & Ignacio Zuasnabar ignaciozuasnabar@gmail.com</p> <p><i>Bolivia</i> José Luis Gálvez (Latinobarómetro)</p> <p><i>Brasil</i> Marcia Cavallari (Latinobarómetro)</p> <p><i>Chile</i> Pablo Valenzuela (Latinobarómetro)</p> <p><i>Paraguay</i> Ignacio Zuasnabar / Eva Pernin / Fernanda Souza / Inés Fynn (Latinobarómetro)</p> <p><i>Uruguay</i> Ignacio Zuasnabar / Eva Pernin / Fernanda Souza / Inés Fynn (Latinobarómetro)</p>

K-1	Auditorium 3	Fri	1:30 PM	<p>Estimation Errors in Recent Pre-Elections Polls Session Chair: Michael Traugott mtrau@umich.edu</p> <p><i>Accuracy of Pre-Election and Exit Polls: A Global Concern</i> Trevor Tompson (Associated on Press-NORC Center for Public Affairs Research)</p> <p><i>The Arabs are Coming, the Likudniks are Coming: Pollsters Failure in the 2015 Israeli Elections</i> Israel Waismel-Manor (University of Haifa)</p> <p><i>Using the British Election Study to Understand the Great Polling Miss</i> Jon Mellon (Nuffield College, University of Oxford)</p> <p><i>Estimating the 'No' Vote in Scotland</i> Claire Durand (University of Montreal)</p> <p><i>In the 2015 British general election, the polls have a lot to answer for...</i> Robert Worcester (Ipsos MORI)</p>
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