Dear Colleagues,

I want to communicate to you the new submission deadline of **February 1, 2015**, for abstracts for the 68th Annual WAPOR Conference. As we have previously announced, the Conference will be held in Buenos Aires, form June 16th to June 19th, and will be co-organized with the Tres de Febrero University, which will provide us with the facilities of the Centro Cultural Borges.

Together with prestigious researchers from around the world, we are organizing three plenary sessions, a special panel and a pre-conference session.

- "Polls, Elections and the Media" -- Kathleen Frankovic (Independent Consultant, USA)
- "The Networks of Public Opinion: New Theories, New Methods" -- Michael Traugott (University of Michigan and ISR, USA)
- "Elections in Latin America" -- Marcia Cavallari and Helio Gastaldi (IBOPE, Brazil)
- Special Panel -- Centered on the 800 anniversary of the Magna Carta, for which a special award has been announced by Robert Worcester, (der of MORI)
- "Argentina's 2015 Presidential Elections" -- Preconference session with a panel of recognized experts

We believe this conference is an excellent opportunity to get familiar with the main trends and developments in Public Opinion studies on a global scale. We encourage the submission of individual research papers as well as panel presentations. All of the information can be found on the conference website at [www.waporbuenosaires2015.org](http://www.waporbuenosaires2015.org).

**Queries about the Conference**

Questions about the conference should be directed to:

Conference Chair Maria Braun ([mariabraun@waporlatinoamerica.com](mailto:mariabraun@waporlatinoamerica.com))
WAPOR Executive Coordinator Renae Reis ([renae@wapor.org](mailto:renae@wapor.org))

**Maria Braun**  
WAPOR Buenos Aires 2015 | Conference Chair  
MBC MORI | President